

BNP Website Advertising Insertion Order

Please **Print, Fill Out, Sign** and **Fax** this insertion order to **913-261-7010**.

ADVERTISING OPTIONS

Check the box of the item(s) you wish to purchase.

BANNER AD (RUN-OF-SITE)

- Leaderboard** – 6 Months @ \$1,000/Month
- Leaderboard** – 12 Months @ \$850/Month
- Skyscraper** – 6 Months @ \$800/Month
- Skyscraper** – 12 Months @ \$680/Month
- Vertical** – 6 Months @ \$580/Month
- Vertical** – 12 Months @ \$490/Month
- Button** – 6 Months @ \$250/Month
- Button** – 12 Months @ \$210/Month

PAGE SPONSORSHIP

- Today's Headlines** – 6 Months @ \$850/Month
- Today's Headlines** – 12 Months @ \$700/Month
- Regional News** – 6 Months @ \$850/Month
- Regional News** – 12 Months @ \$700/Month
- Events Calendar** – 6 Months @ \$850/Month
- Events Calendar** – 12 Months @ \$700/Month
- Vendor Zone** – 6 Months @ \$750/Month
- Vendor Zone** – 12 Months @ \$625/Month
- Search** – 6 Months @ \$650/Month
- Search** – 12 Months @ \$550/Month

BUYER'S GUIDE

- Bronze Package** – 12-Month Program @ \$250
- Silver Package** – 12-Month Program @ \$400
- Gold Package** – 12-Month Program @ \$500
- Platinum Package** – 12-Month Program @ \$750

Category Sponsorship

- Leaderboard** – 12-Month Program @ \$3,600
- Button** – 12-Month Program @ \$1,200

Category: _____

INDUSTRY CHANNEL

- 12-Month Program** @ \$6,000

Publisher's Statement: BankNews.com reviews each ad and listing for appropriate content. All graphics, content, and logos used in ads must be owned by the submitting company or used with the creator's permission.

Insertions go into effect the first day of the month following the insertion date, unless otherwise instructed.

ADVERTISER INFORMATION

Today's Date _____

Name _____

Title _____

Company _____

Address _____

City _____

State _____ Zip _____

Phone _____

Email _____

Fax _____

Website _____

ITEM	TOTAL DUE
Banner Ad	\$ _____
Page Sponsorship	\$ _____
Buyer's Guide	\$ _____
Industry Channel	\$ _____
TOTAL AMOUNT DUE	\$ _____

PAYMENT OPTIONS

- CREDIT CARD** Amex MC Visa

Card # _____

Expiration Date _____

Signature _____

- MAIL CHECK OR MONEY ORDER** to BankNews Publications, P.O. Box 29156, Shawnee Mission, KS 66201.

- BILL COMPANY** P.O. # _____