

# BankNews

## 2008 Editorial Calendar

Issue	Special Emphasis	Case Study/ User Study	Products/ Services	Management	Conferences/ Conventions
<b>January</b> Ad Closing: Dec. 7 Materials: Dec. 14	Review and Outlook	Teller Automation	ATMs	Mergers & Acquisitions	
<b>February</b> Ad Closing: Jan. 7 Materials: Jan. 14	Outsourcing	Image Exchange Networks	Health Savings Accounts	Succession Planning Earnings — 4th Quarter & Yearend	Feb. 12 & 13, Nebr. Bankers Assn. Bank Technology Conference, Lincoln Feb. 17–20, ABA National Conference for Community Bankers, Orlando Feb. 19 & 20, Kansas Bankers Assn. Bank Technology Conference, Wichita
<b>March</b> Ad Closing: Feb. 5 Materials: Feb. 12	Retail Banking	Community Development	Data Security & Storage	Disaster Planning	March 2–6, ICBA National Convention & Techworld, Orlando
<b>April</b> Ad Closing: March 7 Materials: March 14	Marketing	Customer Relationship Management	Small Business Banking	Training and Staff Development	
<b>May</b> Ad Closing: April 7 Materials: April 14	Correspondent Banking	Data Backup	Core Systems	Executive Search/ Recruiting; Earnings — 1st Quarter	May 1–3, TBA Annual Convention & Expo, San Diego May 7–9, Nebr. Bankers Assn. Annual Convention, Omaha
<b>June</b> Ad Closing: May 7 Materials: May 14	Lending	Remote/Online Banking	Document Management	Compensation/ Benefits	June 4–6, Missouri Bankers Assn. Annual Convention, Branson
<b>July</b> Ad Closing: June 6 Materials: June 13	IT Security	ePayments	Identity Theft/ Fraud Prevention	Mergers & Acquisitions	July 17–19, Community Bankers Assn. of Kansas Annual Convention, Overland Park, Kan. July 31–August 3, ICBA/New Mexico Annual Meeting, Mesalero, N.M.
<b>August</b> Ad Closing: July 7 Materials: July 14	Design and Construction	Remote Capture	Modular Banking Facilities	High-performance Banking; Earnings — 2nd Quarter	August 7–9, Kansas Bankers Assn. CEO & Staff Management Forum and Annual Meeting, Colorado Springs, Colo.
<b>September</b> Ad Closing: Aug. 6 Materials: Aug. 13	Investments and Insurance	Loan Management	Fee Income Opportunities	Corporate Governance	
<b>October</b> Ad Closing: Sept. 5 Materials: Sept. 12	Payments	Stored Value Card Solutions	Check Imaging/ Capture	Compliance	
<b>November</b> Ad Closing: Oct. 5 Materials: Oct. 12	Remote Banking	Authentication	Debit/Credit Cards	Asset/Liability Management; Earnings — 3rd Quarter	Nov. 9–12, ACB Annual Conference & Market Expo, San Francisco
<b>December</b> Ad Closing: Nov. 5 Materials: Nov. 12	2008 Innovative Solutions Award	Identity Theft/ Fraud Prevention	EFT Networks	Agricultural Trends	

### Editorial Contacts

#### Bill Poquette

Editor-in-Chief  
bpoquette@banknews.com

#### Sharon Smith

Managing Editor  
ssmith@banknews.com

#### Kari Taylor

Associate Editor  
ktaylor@banknews.com

### Advertising and Corporate Office

5115 Roe Boulevard, Suite 200, Shawnee Mission, KS 66205-2368 | Phone: 913-261-7000