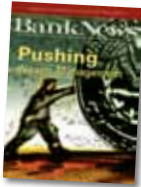


## BankNews Magazine

**BankNews** is the only magazine exclusively serving community bankers throughout the 13 Central states. Published 12 times a year, **BankNews** keeps its readers up-to-date with the latest regulatory actions, economic trends, financial data, management best practices, case studies and new products and services for the banking industry.



## Western Banking Magazine

**Western Banking** serves community bankers throughout the 13 Western states. Published six times a year, **Western Banking** covers national and regional news, events and trends, and provides its readers with informative articles on management, operations, technology, marketing and more.



# Bank News media

## State Banking Publications

In addition to **BankNews** and **Western Banking**, BankNews Media serves five of the nation's most important bank markets with the official magazines of the respective state bankers associations: **California Banker**, **Florida Banking**, **Illinois Banker**, **Texas Banking** and **Virginia Banking**. Display advertising opportunities are available.



## Bankers' Buyer's Guide

**BankersBuyersGuide.net** is the only independent website featuring a Buyer's Guide for the banking industry. More than 100 categories are available, fully searchable 24/7. Listings are available for as little as \$20 a month, with special Listing Enhancement Packages to add your company logo and other features.



## E-Publications

**Green Banking emazine**, published quarterly, is the only publication dedicated to helping banks "go green." **Community Banking e-Digest**, published 24 times a year, features news updates and articles on topics of importance to bank executives nationwide. **BankNews Mid-Week**, available in print and digital editions, serves bank professionals throughout the Central and Mountain states.



## Websites

**BankNews.com** and **WesternBanking.net** are the only websites focusing on community bankers in the Central and Western states, respectively.

**CommunityBankingToday.com** provides updates about banks around the country, with special focus on innovative programs and activities to help the community. Advertising opportunities are available.



## Awards

The **BankNews Innovative Solutions Award** is given annually to a company introducing or enhancing a product or service designed to help community banks better serve their customers.

The **Green Leaf Award** and **Community First Award**, sponsored by **Western Banking**,

recognize banks in the Western states that are working to improve their communities and the environment.



## State Bank Directories

The **BankNews Bank Directories** are published for Missouri, Kansas, Nebraska, Oklahoma, Texas and the Mountain States (Colorado, Montana, New Mexico, Utah and Wyoming). Advertising opportunities are available for print and online directories: **BankDirectoriesOnline.com** and **TexasRedBookOnline.com**.



## Serving Community Bankers for More Than a Century

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