

BankNews

2010 Editorial Calendar

Issue	Focus	Event Coverage
January Ad Closing: Dec. 8 Materials: Dec. 15	Funds Management: Deposit gathering strategies, rewards programs, other liquidity options	In Each Issue: Perspectives • Monthly Interest • New Solutions • Investments/Law Office • On the Move • Around the Region • Around the Nation • Regulatory Forum • Trend Lines
February Ad Closing: Jan. 7 Materials: Jan. 14	Remote Capture: Businesses, consumers, branches	
March Ad Closing: Feb. 8 Materials: Feb. 15	Risk Management: Credit risk, interest rate risk, liability risk, security risk	ABA National Conference for Community Bankers Kansas Bankers Association Bank Technology Conference
April Ad Closing: March 8 Materials: March 15	Human Resources: Training, benefits, succession planning	ICBA National Convention & Techworld
May Ad Closing: April 6 Materials: April 13	Internet Banking: E-payments, ID theft/fraud, social networking	
June Ad Closing: May 7 Materials: May 14	Core Systems: What to look for, what's new	Nebraska Bankers Association Annual Convention Texas Bankers Association Annual Convention & Exposition
July Ad Closing: June 8 Materials: June 15	Mobile Banking: Latest trends and resources in banking on the go	Missouri Bankers Association Annual Convention
August Ad Closing: July 7 Materials: July 14	Lending: Small business, commercial real estate, mortgages, pricing	Community Bankers Association of Kansas Annual Convention
September Ad Closing: Aug. 6 Materials: Aug. 13	Wealth Management: Tailored services, facilities	Kansas Bankers Association CEO & Senior Mgt. Forum/Annual Meeting
October Ad Closing: Sept. 8 Materials: Sept. 15	Compliance: CRA, BSA/AML, RESPA	Iowa Bankers Association Annual Convention Missouri Independent Bankers Association Annual Convention & Exposition
November Ad Closing: Oct. 7 Materials: Oct. 14	Data Management: Security, backup, organization, availability	
December Ad Closing: Nov. 8 Materials: Nov. 15	Agriculture: Trends, lending, technology, hedging	BAI Retail Delivery Solutions Conference ABA Agricultural Bankers Conference