

BankNews
**BANK
DIRECTORIES**

The **BankNews Bank Directories** have been the most-respected directories among bank executives for more than half a century, providing comprehensive — and accurate — information for every bank in the respective state, including Kansas, Missouri, Nebraska, Oklahoma and the Mountain States (Colorado, Montana, New Mexico, Utah and Wyoming). Directories include complete contact information, officers and directors, financial data, locations and more.

These indispensable directories are used daily by thousands of financial decision-makers and financial service providers ... making the **BankNews Bank Directories** a targeted, economical and highly effective advertising opportunity.

Advertising in the **BankNews Bank Directories** ...

- ✓ Gives you year-round exposure to bank executives
- ✓ Strengthens your company's awareness
- ✓ Promotes your company's products and services
- ✓ Demonstrates your commitment to the banking industry



To Advertise, Contact:

Scott Englert
Advertising Account Executive
senglert@banknews.com
913-261-7057 | 800-336-1120

Advertising Contacts

Robb Bertels
National Sales Director
rbertels@banknews.com

Scott Englert
Advertising Account Executive
senglert@banknews.com

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66205-2368

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66201-9156

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www.BankNews.com

BankNews
BANK ADVERTISING
DIRECTORY **RATES**

Published by



Kansas
Spring and Fall

Missouri
Spring and Fall

Nebraska
Spring

Oklahoma
Spring

**Mountain
States**
Covering Colorado, Montana,
New Mexico, Utah and Wyoming
Spring

Advertising Rates

Ad Placement	Ad Size	Rate
Front Cover	2-3/4 × 4-1/4	\$1,125
Covers 2 and 3	2-3/4 × 7-3/8	\$925
Premium Page	2-3/4 × 7-3/8	\$725
Full Page	2-3/4 × 7-3/8	\$595
Half Page	2-3/4 × 3-3/4	\$445
Ten Spots	2-3/4 × 1	\$695

Also available: Online Sponsorships

The monthly cost for an exclusive 6-month program is \$1,800. The monthly cost for an exclusive 12-month program is \$1,500.

Rotating sponsorships (with a maximum of four advertisers) are available for \$500 per month for a 6-month program, and \$400 per month for a 12-month program.

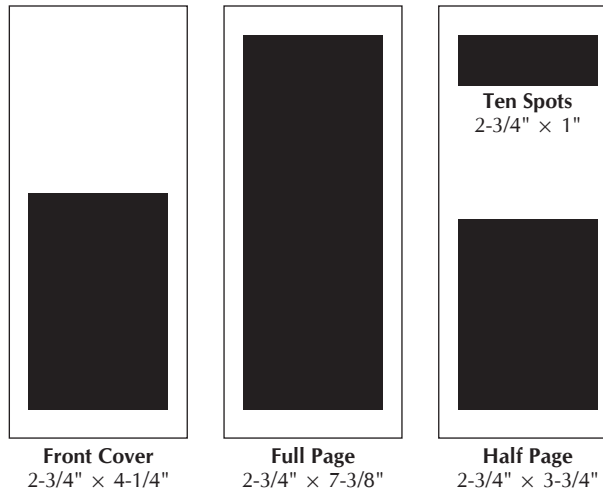
Online Sponsorships feature skyscraper ads measuring 120 × 600 pixels.



To learn more, visit BankDirectoriesOnline.com, or contact Scott Englert at 913-261-7057.

Exclusive online sponsorships are now available for the BankNews Online Bank Directories.

Ad Specifications



Black and white ads only.

Acceptable Platform/Software

Print-ready, high-resolution PDF files are preferred. Adobe Illustrator EPS files or EPS files exported from a page-layout application also are acceptable. All fonts and graphics must be outlined or embedded. Flattened files from Photoshop or other image-editing software are also accepted. These files should be 300 dpi and saved in TIFF or EPS format as B&W (not RGB or Lab color). Line art should be saved as 1200 dpi Bitmap TIFF.

Ad Proof

Proofs are requested. **If we do not have a proof to match against, we cannot guarantee accuracy.**

Material Submission

Send all ad materials to:

Tara Bowman

Advertising Material Coordinator

BankNews Media

5115 Roe Blvd., Ste. 200

Shawnee Mission, KS 66205-2368

800-336-1120 | tbowman@banknews.com

Order Form

RESERVE YOUR COPY TODAY!!

4 easy methods to order:

- **Complete this form, mail to:**
P.O. Box 29156, Shawnee Mission, KS 66201-9156
- **Fax this completed page to 913-261-7010**
- **Call 800-336-1120**
- **Visit www.BankNews.com**

Please send:

- _____ copies of the Kansas bank directory
- _____ copies of the Missouri bank directory
- _____ copies of the Nebraska bank directory
- _____ copies of the Oklahoma bank directory
- _____ copies of the Mountain States bank directory

Directories also available online and on CD-ROM. Call for information.

Name _____

Company name _____

Street Address _____

City _____

State _____ Zip _____

Phone number _____

Charge my: Visa Mastercard Discover AmEx

Credit card number _____

Expiration date _____

Name on card _____

Signature _____

Bill me Check enclosed \$ _____

(please include shipping and handling and applicable KS sales tax)

Cost per directory:	Shipping and handling:
Kansas \$34.00	1-3 directories add \$8.95
Missouri \$34.00	4-10 directories add \$11.95
Nebraska \$34.00	11-20 directories add \$13.95
Oklahoma \$34.00	21-25 directories add \$17.95
Mountain States \$38.00	For larger quantities, please call for rates.
(Kansas customers add sales tax. Prices subject to change.)	