

ILLINOIS BANKER

2010 Editorial Calendar



In every issue:

- Message from the President and CEO
- Human Resources Q & A
- Secured Lending Q & A
- On the Move
- Industry News
- Calendar of Events

January:	IBA's year in review
February:	Products and Services — Spotlight on IBA's Associate Members
March:	Government Relations — Includes Annual Legislative Agenda
April:	Correspondent Banking — BONUS DISTRIBUTION at the IBA Annual Human Resources Conference, April 15-16, Doubletree Hotel, Bloomington, Ill.
May:	Special Issue: Trends in Banking
June:	Annual Conference special issue (list of all sponsors, exhibitors) — BONUS DISTRIBUTION at the IBA's 119th Annual Conference & Trade Show, June 16-18, Crowne Plaza, Springfield
July/August:	IBA Leadership and 2010 Annual Conference & Trade Show Wrap-Up and Banker of the Year announcement
September:	Sales, Marketing and Communications
October:	Human Resources — BONUS DISTRIBUTION — IBA/ILFI Women in Banking Conference, Hilton, Springfield, October 21-22
November:	New Banking Technologies (mobile banking, wireless networks, fraud and business continuity) — BONUS DISTRIBUTION at the Technology and Operations Conference and the Midwest Bank Leaders Conference — TBD
December:	Legislative — What laws go into effect in the coming year

Editorial consideration and advertising space reservations are due by the 5th of the month preceding publication. All advertising artwork is due the 12th of the month preceding the publication. For information about advertising, please contact Robb or Scott at 800-336-1120 or fax them at 913-261-7010. For editorial considerations, please contact Debbie Jemison at the IBA at 217-789-9340.