

Western Banking

2009 Editorial Calendar

Issue	Focus	Conventions and Events
January/February Ad Closing: December 12 Ad Material: December 19	Review and Outlook I.D. Fraud/IT Security Online Payments Mergers & Acquisitions	Feb. 15–18, ABA National Conference for Community Bankers, Phoenix
March/April Ad Closing: February 11 Ad Material: February 18	Outsourcing Image Exchange/Capture Health Savings Accounts Asset/Liability Management	March 18–22, ICBA National Convention & Techworld, Phoenix April 29–May 2, California Bankers Assn. 118th Annual Convention, Las Vegas
May/June Ad Closing: April 13 Ad Material: April 20	Retail Banking Community Development Data Security & Storage Disaster Planning	June 28–30, Six-State Annual Convention, Denver, Colo. June 25–27, Washington Bankers Assn. Annual Convention, Sun Valley, Idaho
July/August Ad Closing: June 12 Ad Material: June 19	Correspondent Banking Directory Capital Planning Core Systems Executive Search/Succession Planning	July 26–28, Annual Bankers Convention, Idaho & Oregon Bankers Associations, Coeur d’Alene, Idaho
September/October Ad Closing: August 12 Ad Material: August 19	Lending Remote/Online Banking Small Business Banking Mortgage Lending	
November/December Ad Closing: October 13 Ad Material: October 20	Payments Debit/Prepaid Cards Ethnic/Unbanked Markets Compliance Green Leaf Award	

In Each Issue:
 Perspectives
 Consider This
 Innovations
 Bank Stocks
 Upward Mobility
 Strategic Plans
 Regulatory Roundtable
 BookEnd

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