

The **Innovative Solutions Awards**, sponsored by *BankNews*, recognize companies that have introduced or significantly enhanced products designed to help community banks become more efficient, expand their capabilities and, ultimately, better serve their customers.

Companies may enter multiple categories; however, each product or service may be entered in only one category. New or enhanced products or services must have been introduced between July 1, 2009, and June 30, 2010. Entry Deadline is July 15, 2010. Winners will be featured in the December issue of *BankNews*.

Complete the following questionnaire and submit online or mail with detailed product/service description and JPG images. Send materials to Kari English at kenglish@banknews.com or mail to:

Innovative Solutions Award
BankNews
5115 Roe Blvd., Suite 200
Shawnee Mission, KS 66205



Questions? Call Kari at 913-261-7000.

Please provide your company's name, contact information and website.

Company Name: _____

Address: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Fax: _____

Website: _____

Please provide your name, title and contact information.

Name: _____

Title: _____

Email: _____

Phone: _____

1. What is the brand name of the product or service:

2. Check the category you are entering (only one category per entry):

- Architectural/Equipment Solution
- Consulting/Outsourcing/Training Solution
- Management Solution
- Online/Remote/Mobile Solution

3. Is this a completely new product/service, or one that has been improved, upgraded or enhanced?

- Completely new
- Improved/upgraded/enhanced

4. When was the new or enhanced product/service introduced:

Month _____ Year _____

5. What are the major benefits of this product/service to community bankers? (Check all that apply.)

- Greater cost-efficiency
 - Improved operational performance
 - Improved management performance
 - Improved technical performance
 - Improved customer relationships or customer service
 - Expanded banking services
 - Improved security
 - Better for the environment
 - Other (please specify): _____
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6. ADDITIONAL DESCRIPTION — Attach a general overview of your product or service, and provide at least 4 specific points that explain why you believe it warrants an Innovative Solutions Award.

