

Editorial Calendar

**Four Special Guides
Coming This Year!!**
Education Guide
Correspondent Services Guide
Technology Guide
Buyers Guide

January

Theme: High-Performance Banking
Tech Emphasis: ATM Upgrades
Ad closing date: December 5

February

Theme: Coping With Compliance
Tech Emphasis: PIN Debit Networks
BONUS CIRCULATION: Kansas Bankers Association Technology Conference; American Bankers Association National Conference for Community Bankers
Ad closing date: January 5

March

Theme: Small Business Strategies
Tech Emphasis: Credit Analysis Software
★ Education Guide
Ad closing date: February 6

April

Theme: Human Resources
Tech Emphasis: Mobile Banking Apps
Ad closing date: March 5

May

Theme: Business Development
Tech Emphasis: Branch Automation
BONUS CIRCULATION: California Bankers Association Convention; Texas Bankers Association Convention
Ad closing date: April 5

June

Theme: Risk Management
Tech Emphasis: The Online Channel
★ Correspondent Services Guide
BONUS CIRCULATION: Illinois Bankers Association Convention; Florida Bankers Association Convention
Ad closing date: May 7

July

Theme: Funds Management
Tech Emphasis: Data Management
BONUS CIRCULATION: Community Bankers Association of Kansas Convention
Ad closing date: June 5

August

Theme: Streamlining Operations
Tech Emphasis: Online ID Authentication
Ad closing date: July 6

September

Theme: Building a Strategic Plan
Tech Emphasis: Growing Customer Relationships
★ Technology Guide
BONUS CIRCULATION: Missouri Independent Bankers Association Convention; Iowa Bankers Association Convention
Ad closing date: August 6

October

Theme: The Underbanked Market
Tech Emphasis: Opportunities in Payments
Ad closing date: September 5

November

Theme: The Board of Directors
Tech Emphasis: Compliance Software
☞ Innovative Solutions Awards ☞
Ad closing date: October 5

December

Theme: Fee Income
Tech Emphasis: Remote Deposit Capture
★ Buyers Guide
☞ Community First Awards ☞
Ad closing date: November 7

In Each Issue

Perspectives (Editor's Column)	Compliance Corner (Bi-monthly)
Monthly Interest	Technology Focus
New Solutions (New Products)	Regional News
Investments	National News
Law Office (Quarterly)	Regulatory Forum
	Trend Lines (Senior Editor's Column)

Event Coverage American Bankers Association National Conference for Community Bankers; Independent Community Bankers of America Convention & Techworld; BAI Retail Delivery Conference; Multiple state conventions around the country.